

Central Europe Programme



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND


CLUSTERS CORD
connecting small to feel big

»» CLUSTERS AND COOPERATION FOR REGIONAL DEVELOPMENT IN CENTRAL EUROPE ««

» Connecting small to feel big

- » creating of meta/clusters
- » increasing the productivity
- » driving innovation
- » stimulating new businesses
- » exchange of best practices



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JOINT LAUNCH EVENT ~ Project Clusters Cord ~ Conclusions and next steps

30th November – 1st December 2010 in
Székesfehérvár, HU

LEAD PARTNER



REGIONAL DEVELOPMENT AGENCY
OF THE USTI-REGION PLC

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Next steps in WP1

Project management and coordination (LP):

- Virtual Conferences (monthly)
- Progress activity reports (in ½ a year)
- Project meetings and Steering Committee (in every period)
- Interim evaluation (June 2011)
- Ex-post evaluation (February 2013)
- Web-Based project portal



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Next steps in WP2

WP2 Communication, knowledge management and dissemination (PP10):

- Project website - www.clusterscord.eu (in January 2011)
- Newsletters (in January 2011)
- Local info day in each partner's region/country (in next 10 months - regional public events)

Clusters managers, members, policy decision makers and other actors will be invited
Objectives:

- disseminate benchmarking results in regional context
- create awareness about transnational cooperation of clusters in regional context
- 24 Press releases, 30 Articles (during the whole realization)
- Final Conference (December 2012, Czech Republic)
- Project brochure (in January 2011)
- Presentation of project (10 International events)
- Close cooperation among projects related to cluster's field (CNCB, C – Plus, Autonet, Chemclust, European observatory)



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Next steps in WP3

WP 3 Exchange of experiences dedicated to the identification of good practices (PP5):

- Benchmarking methodology (in December 2010)
- Collection of clusters data in partner's regions (in December 2010)
- Benchmarking Conference (Italy, May 2011- transregional event)
Results of benchmarking will be presented and discussed with other relevant clustering actors from EU
- Meeting of international observers (Italy?, May 2011)
- Support cluster development (EU Grant programs, training)



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Next steps in WP4

WP4 Cluster's co-operation and creation of metaclusters (PP8):

- 5 Thematic scans (July 2011)
- 5 Strategic plans (July 2012)
- Common methodology of exchanges organisation (August 2011)
- Exchange Forums - Linz, Stuttgart, Milano (from December 2011)
- Training materials for regional trainings (February 2012)
- Regional Clusters managers training in each partner's region/country (April 2012)
- Cooperation agreements (3x) and establishment of metaclusters in postproject period (February 2012)



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Cooperation among Cluster's projects

- 1) CNCB
- 2) C-Plus
- 3) Autonet
- 4) Chemclust
- 5) European Cluster Observatory



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Launch event objectives

Disseminate project objectives, activities, expected results and outputs to stakeholders across Central Europe

Disseminate experiences about cluster development and about transnational cooperation between clusters

Create awareness about project and its objectives

Kick of the facilitation process of meta-cluster creations



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Launch event results

Participants: 122

Speakers/presentations: 15/22

Presented nations: 5

Participated clusters representatives: 62

Workshops/ parallel sessions: 5

Participants at workshops: 53



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Next project activities

Exchange of experience

Finalize the mapping to understand regional framework conditions supporting clusters facilitation and development

Realize (with kind contribution from side of cluster managers) the mapping and benchmarking of clusters related to innovation, services and transregional cooperation aspects

Further develop the cooperation with regional policy decision makers actors



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Next project activities

Clusters cooperation & Meta-cluster facilitation

Follow – up the key findings of 5 Workshops/Panels

Finally select 5 key industries with highest potential for the meta-cluster creation in Central Europe

Create 5 Meta-Clusters plans, facilitate the establishment of at least 3 (hopefully 5)

Realize Exchange forums and train clusters managers



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How to stay informed

Check regularly project web site: www.clusterscord.eu (will be launched at January 2011)

Check and subscribe for project e-newsletters (all participants sharing contacts will automatically receive, subscription will also possible through project website

Stay in contact with your regional partner

Join us during the Local Info Days and come to Benchmarking conference



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How to benefit from project activities

Develop new regional clusters services based on transnational experience

Participate in benchmarking to learn about possible improvements and challenges

Participate in Meta-Clusters in your industry

Come to learn more from most experienced ones – visit Exchange Experiences Forums



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Thank you for you attention

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